

How Media Inlet Works (Newsroom)

1. Agreement and collaboration

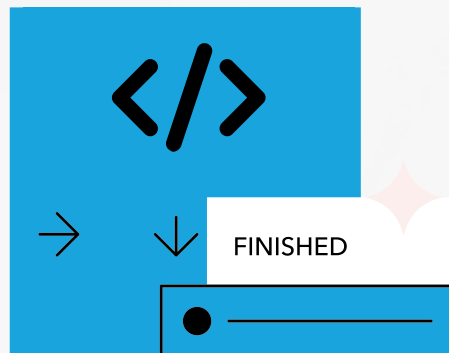
Upon agreement you will have access to the Media Inlet embed code.

2. Embed Media Inlet Code

Embed media Inlet code and the banner will blend in seamlessly into your website.

3. Publishing

The banner will clearly inform your community members that they can submit stories and ideas to your newsroom and observe how the newsroom works, from idea submission to publishing.



4. Newsroom Community Sign Up

After clicking the banner, community members will be directed to a sign-up form where they can learn more about the process and expectations.

5. Pitch Your Story

Once stories are submitted. Media Inlet allows you connect directly with the submitter. You can gain direct access to sources, nuances and unique angles to stories, and localized community experiences.

6. Efficient Story Organization

Media Inlet's platform organizes user-submitted stories by category and format, enabling your reporters to easily choose relevant, impactful stories that resonate with your audience.

7. Showcase Your Work

To increase transparency for your community, Media Inlet gives you the ability to show your newsroom's workflow from the initial step to the final published piece.

8. Strengthening Trust

By adopting Media Inlet, your newsroom will make even more clear connection with readers and viewers, fostering loyalty and a strong sense of community, making your organization more competitive in today's media landscape.

